MOFID ANSARI

Frontend Engineer • Vue / React / TypeScript • UI/UX & Product Design
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SUMMARY

Frontend engineer and product designer with 9+ years of building web products in **Vue, React and TypeScript**. I have built dashboards, canvas editors, storefronts and mobile web apps, including the product UI of Mockey.ai and Blinkstore, which I co-founded, and the first prototype of the platform at Paragon X. I design in Figma and build what I design. I have also built the Node.js backends for my own products, so I can work across the stack when needed.

EXPERIENCE

Co-founder & Lead Engineer | Mockey.ai · *Vue 3 • TypeScript • Tailwind • Pixi.js* *Dec 2025 – Present*

- Started Mockey.ai as a side project in Sep 2021 and grew it to 50K+ users, 1M+ mockups created and $150K+ ARR at peak.
- Designed and built the product UI end to end: the **mockup editor**, a template library with search and filters (30K+ templates), bulk export, projects and checkout.
- Built the core **Pixi.js/WebGL rendering engine**: perspective projection, displacement warping, color extraction and bulk export. Extended it to video mockups and to 3D mockups in Three.js (3dmockup.co).
- Built the Astro marketing site with programmatic SEO pages, which became the main acquisition channel, and the Node/TypeScript backend behind the product.
- **Led the team** that shipped the public Render API, developer platform, MCP server, and Shopify and Figma integrations.

Senior Frontend Engineer (Remote) | Paragon X · *Vue • TypeScript* *Apr 2023 – Nov 2025*

- Built the first prototype of a pre-revenue property management startup (15–20 people, under 10 in tech), then helped take it to production.
- Developed the B2B dashboard for property managers and the mobile web app for their clients.
- Built full back-office apps for the internal operations team.

Co-founder & Frontend Lead | Blinkstore · *Vue • Fabric.js • Pixi.js* *May 2021 – Mar 2023*

- Built the **seller dashboard** and a **component-based storefront builder** serving 1.5M+ customers across 11K+ sellers.
- Built a **Fabric.js product customizer** and a **Pixi.js mockup generator** used by 7K+ sellers every month.
- Shipped a mobile **PWA** on Google Play (10K+ installs). Led a 12–15 person team from zero, and the business reached $100K+ ARR.

Co-founder & UX Engineer | Hapramp Studio · *React • Gatsby • Figma* *Aug 2017 – Apr 2021*

- Designed the UI/UX of GoSocial (700K+ downloads) and Flips (130K+ downloads), and built web frontends in React and Gatsby.

PROJECTS

- **3dmockup.co**: a Three.js 3D mockup editor with texture, color and background controls.
- **epub.studio**: an in-browser ebook converter and reader for EPUB, MOBI, PDF and DOCX.
- **Letterflix**: a send-a-letter-online service (React, Firebase, Puppeteer, Stripe), live with 20K+ customers.
- **Crochet Genie**: an iOS app built in Swift and published on the App Store.
- **6 Product Hunt launches** and 10+ side projects shipped at XYZ Lab (xyzlab.in).

SKILLS

Frontend: Vue 3, Pinia, React, Next.js, Astro, TypeScript, JavaScript, HTML5, CSS3
UI & styling: TailwindCSS, shadcn-vue/Radix, Vuetify, responsive design, PWA
Graphics & animation: Pixi.js/WebGL, Canvas, Fabric.js, Three.js, GSAP
Design: Figma, UI/UX, design systems, prototyping
Backend (when needed): Node.js/Express, Supabase/Postgres, Firebase, Cloudflare Workers

EDUCATION

Indian Institute of Information Technology Vadodara *2014 – 2018*
B.Tech, Information Technology · GPA 7.9